

# Dennis the Menace

There are sets, and there are *sets*, and this one is definitely one of the nicer ones in existence. It's one of the ones that the connoisseurs of the hobby go after. It's in high demand, but it's not that tough to find. Rich Greene, NJ, one of the hobby's most ardent cartoon character collectors, for example, reports that he picked up the entire set for \$60 at an RMS Convention just a couple of years ago.

The Dennis the Menace Set is comprised of 24 covers. The 30-strikes feature Dennis on the back panel and a cartoon scene on the front panel. The former is the same on all the covers, whereas the latter is different on each. The saddle reads "Dennis the Menace" on each. The top flap carries a text quotation pertinent to the cartoon scene.

These are Lion 30-stick covers, and, as with typical such covers, they have that nice old, heavy, thick feel to them. They're all basic black and white color schemes. On the inside, each cover indicates that it was created by Monogram of California (San Francisco).

The set was issued in 1951, a result of the cartoon character's popularity in comic strips and comic books. Dennis the Menace did not appear on TV until CBS cast Jay North as the character in a TV series which ran from 1959-1963, although most of us would think of that first when hearing any reference to the little blond trouble-maker!

## Cover Quotations: [from the top flap]

1. "It's the sitter pleading for money."
2. "Hey, Mom!! He's home."
3. "I found 'em, Dad!"
4. "Taking a sunbath, why?"
5. "I was a cute little kid, wasn't I?"
6. "Stick him a little bit, Mom."
7. "Well, you're getting pretty big yourself."
8. "Tie my shoe."
9. "I caught it in that guy's bucket."
10. "Nothing special. I just feel like whining."
11. "Beat it, sailor. She's married to my dad."
12. *[I lost the ref for this one!]*
13. "Ps-s-st! Is it time to go fishing yet?"
14. "I took a bath without you even telling me, Mom."
15. "Well, I finally got him to sleep."
16. "Did the light go out, Larry?"
17. "I lost Harvey's temper."
18. "Billy, this is my mother. Some looker, eh?"
19. "Here's fifty cents, kid. Go home."
20. "Anyone in here lookin' for a pillow fight?"
21. "Where's that big smile, Mom?"
22. "Hey, Mom! Bring the soap and wash out Daddy's mouth!"
23. "Will you please make him stop calling me 'gal'?"
24. "Boy, this is the life until

