

## Follow-up on Champion Spark Plug Series

[Here's what we have been able to garner on these series, thanks to Ken White, Art Johnson, Bill & Donna Longenecker, Ron Barksdale, Ken Munyon, Steve Kovacs, Judi Wittwer, and Ken Schneider] Refer to Nov/Dec's article for sample pics

### Series I

(Silver background, business name in black text, 2 ln mm, no "Dependable" on saddle)

- Airport Garage
- Al Patchett's
- Allen Hotel News Stand ( 3 different)
- Auxter Motor Co.
- Charlie Marks Bar
- Dick Tyler's Service
- Frank X. Mayer Of Islip
- Hotel Dacotah
- Inverness Club
- P.M. Quien
- Republic Hotel (2 different)
- Rinkin's Super Service
- Riverton Garage
- Silver's Auto Parts Co.
- St. Charles Hotel and Cafe
- Staff Jennings
- The Flowers Co.
- The Warden
- White Dillard Service

### Series III

(Silver background, business name in blue text, 2 ln mm, "Dependable" on saddle)

- Acme Auto Supply Co.
- Anderson's Service Station
- Auto Parts and Gear Co.
- Barreiro's
- Bill Maurer's Service
- Brown's Tourist Court
- C.M. McClung & Co.
- Chestnut Hill Service Station
- Davison Oil Co.
- Don Ray Bulk Station
- Elberon Service Station
- Fairbury Auto Parts Co.
- Franconi Auto Parts
- Gainesville Auto Parts
- Greg Rowbottom
- Griffis Repair
- Heetrick Bros.
- Hilton's Super Service
- Hoch's One-Stop Super..
- Hotel Marie
- Joe McCarthy's Texaco Ser..
- Jones Wholesale Co.
- Ladrach
- Laubach's Radiator Shop
- Moyer's Mobil Service
- Mutch Oil Co.

### Series IIa

(Similar to I, but spark plug not tilted; 2 ln mm)

- Allen Hotel (2 different)
- Brichta's
- Casey's Grill
- Corinado Hotel
- Cowlings' Richfield S..
- Eddie Mathison
- Elk Hotel
- Godon and Anderson
- Harris Hotel Co.
- Higbee Auto Parts
- Hotel Dacotah (2 dfferent)
- Hotel Jefferson Davis
- Hotel Plaza
- Inverness Club
- John R. Tingle
- Langhorne Speedway
- Lewis Service Station
- Liberty Esso Service..
- Louis B. Price..
- Mackie Service
- Phoenix Auto Supply..
- Republic Hotel
- Snyder
- Steve Mitchell's
- Sunningdale Golf Course
- Super Service Mart
- Susse's
- Tunnessen's
- Watts Service Station
- Wm. P. Bonser

### Series IV

(Gray background, business name in black text, 2 ln mm, "Dependable" on saddle)

- A.A. Hinkelman
- Bethlehem Tire Service
- Bruzzone Signal Service
- C.W. Bling Sieeg Company
- Corner Book Store
- Duffy Auto Electric and Su..
- Danenhower's Service Sta..
- E. Gabron
- E.S. Shearer
- Frank Sutton
- Greensburg Service Station (2 different)
- Hotel Marie
- Kline's Service Station
- Kostal's Associated Service
- Levan's Brake Service
- Linden Esso Servicenter
- Loyd's Log Cabin

### Series IIb

(Similar to I, but spark plug tilted at dif angle; 2 ln mm, no footer)

- Boyce Garage
- Buncutter Tire Co.
- Harrie J. Rowe
- Hill Crest
- Hovey Bros.
- Leon Balter
- Mallery's Service Sta..
- O'Brien's Filling Sta..
- Reuter Auto Electric..
- Sellers Garage
- South Side Motor Co.

### Series IIc

(Similar to I, but spark plug tilted at dif angle; 1 ln mm, no footer)

- Brockway Service
- Calvey Motor Co.
- P.L. Sherman
- The Moline Cafe

All of the series noted here have the same basic stock design (i.e., a spark plug overlaid on a red and yellow rectangular box on the back panel; The back panel also has the curved "CHAMPION" in red. All covers are by Diamond Match Co.

Many of the collectors contributing to this article also noted a variety of other existing Champion covers not of this same type of stock design. I'm not going to try and analyze those as we did these, but since there are so many collectors into the Champion covers, in the next issue I'll show what varieties were sent in. If you have any dupes, send me one of each and I'll try and run them. Thanks for everyone's great response!

### Series V

(Lt blue background, 2 ln mm, business name in blue text, "Dependable" on saddle)

- Franconi Auto Parts
- Republic Hotel

### Series VI

(Yellow frt panel w/blue text; dk blue bk panel; 2 ln mm)

- Johnson Bros.
- Xenia Standard Auto..