

## Sticky Back's

“Sticky Back,” “Piggy Back,” “Klean-Stick,” “Double-Stick”...some you’ve heard of; some you probably haven’t...they all refer to covers with an adhesive strip on the back panel, allowing the matchbook to be attached to the pack of cigarettes for the convenience of the customer.

“Piggy Back” was Lion Match Co.’s trademark for such covers. The other names referred to above are trademarks for similar covers from other manufacturers—with the exception of “Sticky Back.” That term seems to be simply a generic term for all such covers used within the hobby. Whatever the manufacturer or specific trademark, collectors here tend to just lump all the different and various makes together into one category...”Sticky Backs.”

Even so, this is a small category. Art Houser maintains the listing; 484 were listed as of September 2005, but the largest collection I know of is Dan Bitter’s, OK, at 198, but that was as of 2000, so that figure is probably a little larger by now.

Interesting concept, as so many were, but it never caught on and was short-lived.