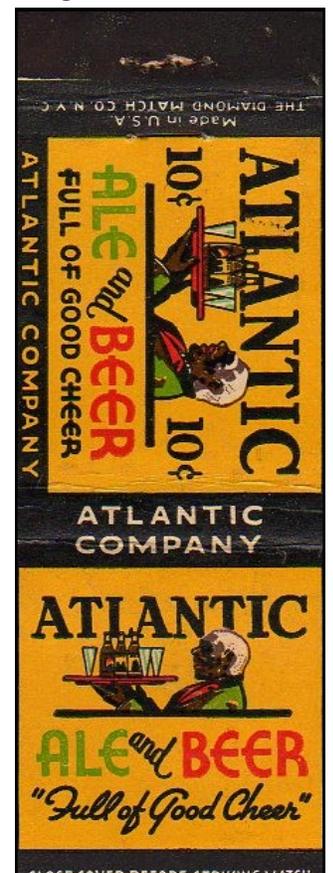
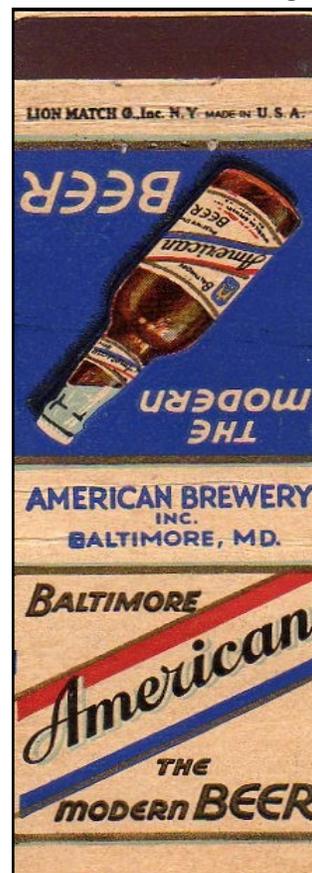
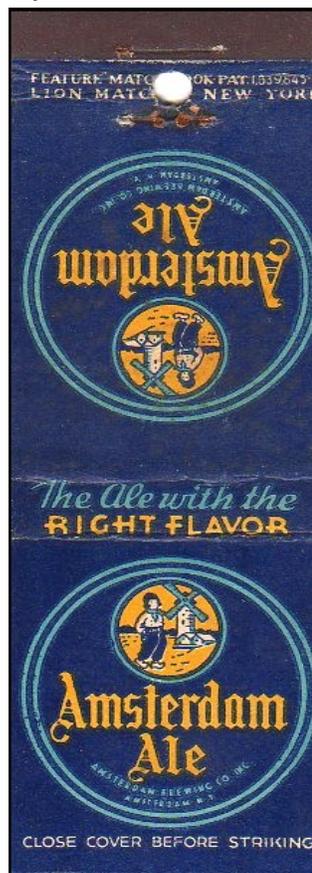
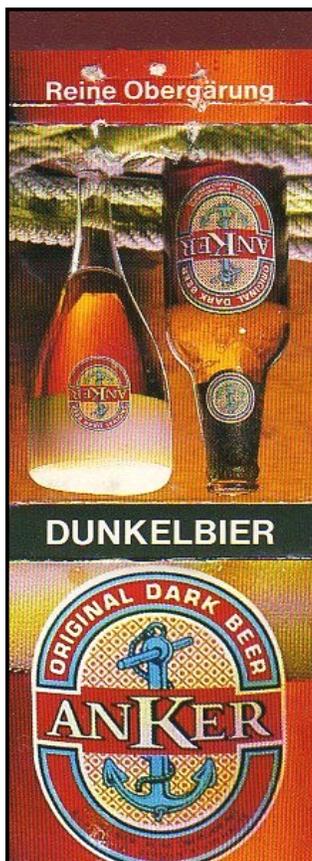


Collecting Beer Covers

by
Mike Prero

Here's a category to make your mouth water! If you're new to collecting, you might think that there



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wouldn't be much here...wrong! I only have a fraction or so of some collections. I've seen ones that stagger the imagination. Jerry Glenn, OH, reported that he had 5,415 as of December 2008. This is a field for the *dedicated* collector, though.

For even the most exacting collector, these covers are hard to come by, but, when they appear, there's that special satisfaction than only an earnest hobbyist can describe: another piece of the puzzle found! A question answered! More questions formed!

From A-1 Beer to Zywiec Ale, this category has lots to offer: all ages, sizes, and types. How about a nice Diamond Quality by Olympia Beer? Perhaps a Midget by Coors? An attractive Jewelite by Lite Beer? Maybe a good Foilite by Stroh's Beer? Ace boxes? There a number of them: Michelob, Miller, Natural Light, Lowenbrau, and more. Features? Miller, Pete Brau, Prima, Pabst, and Rainer have put out some beautiful ones, just to name a few. Globe, Old Export, Regal Pale and others have put out Full-lengths. Coors and Bud sport nice Matchoramas, as well.

And, here's one category where Foreign covers abound! No surprising...Europe had a 'slight head start on us when it comes to brewing. When in Europe, I visited more than one brewery which had been in business for more than *a thousand years!* But, the foreign beer covers come not just from Europe but from around the world! Gmundner Bier from Austria, Laurentide Bier from Canada, Dortmund Kronen Bier from West Germany, Heineken from Holland, Cascade from Australia, Castle from South Africa, Carta Blanca from Mexico, Sapporo from Japan, Tennent's from New Zealand...and on and on!

There are also sets and series. The heavyweights, such as Bud, Coors, Pabst, Olympia, Hamm's, Burgermeister, and such, have the longer running series: stock designs with the name of the bar, etc.



on it. These make especially nice album pages for display.

