



## Small Categories Series

### Vertical Full-Lengths

Now, I'm already an affectionado and collector of Full-lengths, but it seems to be that Vertical Full-lengths have a special attraction...they're...vertical! Well, it's not *just* that they're vertical..it's that that verticality?...verticalness?...upright stance gives you a different perspective of that graphic. And, it's just not the *same* graphic...Some graphics are simply better pictured upright, and, of course, it allows them to be bigger. For example, on a regular 20-strike full-length, the biggest you can picture a man or a tree is about 1 3/8'. As a vertical full-length, however, that same man or tree can be as large as 3". Thus, as an advertising tool, the vertical design allows the graphic to be more dominant; for the collector, it allows the design to be more prominent! (and a full page of verticals is quite attractive, indeed)

Most vertical full-lengths come in 20 and 30-strike sizes, naturally, but there are 10's and 40s, as well. I'm trying to remember if I've ever seen verticals on Fancies...I don't think so. Actually, checking through my regular full-lengths, I see very few Fancies there, as well. Perhaps, the textured surfaces, etc. may not lend themselves to full-length designs.

There are some sets to be had here, but I believe they're just about all Convention covers.

Now the bad news...There aren't many of them! I've been collecting Full-lengths for over 20 years, and I think I've probably come across 60-100 verticals in all that time. Probably not coincidentally, no collector has ever reported 'largest collection' stats on them, either.

