

Hmmmm...Reese's!

I'm not particularly crazy about peanut butter *[especially since I associate the term, now, with Jimmy Carter]*, but put a Reese's down in front of me, and I'll eat it...just because it's chocolate!

Reese's Peanut Butter Cups are a brand of candy filled with peanut butter and coated with chocolate, marketed by The Hershey Company. They were created in 1923 by H. B. Reese, a former dairy farmer and shipping foreman for Milton S. Hershey. Reese was inspired by Hershey, so he left the dairy farm to start his own candy business. The H. B. Reese Candy Co. was established in the basement of Reese's house in Hershey, Pennsylvania, and used Hershey chocolate in his confections. Reese's Peanut Butter Cups were his most popular candy, and Reese eventually discontinued his other lines. Several years after his death, Reese's company was sold to The Hershey Company, then known as Hershey Foods Corporation, in 1963 for \$23.5 million. The H.B. Reese Company is maintained as a subsidiary of Hershey because the Reese plant workforce is not unionized, unlike the main Hershey plant. Variations and innovations include:

Miniatures - bite-size versions available year round in bags. These chocolates come in a black paper cup wrapped in gold or colored foil.

Dark Chocolate - peanut butter filling in a dark chocolate cup

White Chocolate – peanut butter filling in a white chocolate cup

Big Cups – an oversized version of the traditional cup (also available in white chocolate, with peanuts, mixed nuts, and with a combination of nuts and caramel)

Peanut Butter Lovers – a layered cup with top peanut butter layer, thin chocolate layer and peanut butter filling

Chocolate Lovers – a thicker chocolate cup with a thinner layer of peanut butter

Inside Out – chocolate filling in a peanut butter cup (a reversal of the traditional version)

Caramel – the traditional cup with an added layer of caramel filling

Marshmallow – the traditional cup with an added layer of marshmallow filling

Peanut Butter & Banana Creme – a layered cup with a top chocolate layer, bottom banana creme layer, and peanut butter filling; released in summer 2007 in tribute to Elvis Presley. It was available in standard, Big Cups and Miniatures sizes

Crunchy Cookie Cup – a layered cup with crushed chocolate cookies and peanut butter filling (discontinued in 1999, but was brought back in 2008 as a limited edition)

Honey Roasted - a traditional cup substituting honey roasted peanut butter

World's Largest - World's largest cups weighing in at 8oz each.

Half-Pound Cup - a single cup weighing 226g; released in Canada in 2011

[http://en.wikipedia.org/wiki/Reese's_Peanut_Butter_Cups]

