

Miss Budweiser

The Miss Budweiser were actually 22 different Hydroplanes sponsored by Budweiser beer. They were owned (some were leased backups) by Bernie Little and (after his death in April, 2003), his youngest son, Joe. Anheuser-Busch sponsorship began in 1963, thanks to the friendship of Bernie, and (then) A-B President August Busch, III. Joe stopped racing after the 2004 season, when changes in Anheuser-Busch leadership resulted in them ending their 43 very successful years of sponsorship.

Budweiser by the numbers

42: Years as a sponsor (first year was 1963)

23: National championships won by the Miss Budweiser

The Miss Budweiser — the winningest boat in the history of unlim-

360: Races entered by the Miss Budweiser

136: Races won by the Miss Budweiser

14: Gold Cups won by the Miss Budweiser

