

54 Years of...Boomtown!

Boomtown Reno is a hotel and casino located in Verdi, Nevada, just west of the Reno–Sparks metropolitan area. It is owned and operated by M1 Gaming. The hotel has 318 guest rooms and suites and the casino has a 39,630 square foot gaming area. The property originally began as a truck stop in the mid-1960s serving travelers on Interstate 80 and gradually expanded into a full hotel-casino resort. Boomtown is well-known for its Famous Lobster Buffet.

The hotel is newly remodeled in contemporary motif and has full casino with slots, table games, sports book, poker and Keno. A 30,000 sq ft Family Fun Center features games for the whole family, including a motion theater, bounce house, Ferris wheel, carousel and a 9-hole miniature golf course.



On June 26, 2012, Pinnacle Entertainment sold the property for \$12.9 million to M1 Gaming, the company of former Station Casinos executive Dean DiLullo. Previous owners of Boomtown Reno were former businessman and former Reno mayor Bob Cashell (1968–1988), Boomtown, Inc. (1988–1997) and Pinnacle Entertainment, formerly known as Hollywood Park, Inc. (1997–2012).

7 miles west of Reno
on Interstate I-80

Standard Forms Co. Reno, NV SM

Diesel
Propane • Gas
Kids Playroom
24 Hour Restaurant
General Store
TRUCKSTOP
HOTEL • CASINO
(702) 345-6000

BOOMTOWN
The world of
HOTEL • CASINO
FOR SAFETY - STRIKE ON BACK

7 miles west of Reno
Highway I-80

CUSTOM MATCH CO. • FAIR OAKS, CA LM

Round-the-Clock Menu
Super Buffets
General Store
Diesel Fuel • Propane
Acres of Free Parking
Beautiful Rooms
Cable TV
Indoor Swimming Pool
Kid's Arcade • RV Park
Mini Mart • 24 Hour Casino
Action

(702) 345-6000

25th Boomtown Silver Anniversary

HOTEL • CASINO • RV PARK • MINI MART
For Reservations and Information Call
800-648-3790

BE SAFE-CLOSE COVER BEFORE STRIKING
KEEP AWAY FROM CHILDREN

4132 Peters Road
Harvey, LA 70058

Atlas Match Corp., Santa Ana

Strike It Rich!

504 ■ 366 ■ 7711
Reservations
800 ■ 366 ■ 7711

BOOMTOWN BELLE CASINO
WESTBANK

BE SAFE CLOSE COVER BEFORE STRIKING

7 miles west of Reno on I-80

Atlas Match Corp. 817-354-7474

Great Western Style Food
Daily Buffet
Huge Family Fun Center
Comfortable Rooms
Acres of Free Parking
Full Service Truck Stop
Beautiful RV Park
24 Hour Casino Action
24 Hour Mini Mart

BOOMTOWN
HOTEL • CASINO • RENO

For Reservations and Information Call
800-648-3790
(702) 345-6000

CLOSE COVER BEFORE STRIKING


DIAMOND MATCH DIV. • SACRAMENTO, CALIF.

7 MILES WEST OF RENO I-80

**RESTAURANT
SALOON
RED GARTER
GENERAL STORE
CASINO**

PHONE 345-0155

BOOMTOWN



CLOSE COVER BEFORE STRIKING MATCH

7 MILES WEST OF RENO I-80

DIAMOND MATCH DIV. • SACRAMENTO, CALIF.

**RESTAURANT
SALOON
TRUCK STOP
GENERAL STORE
CHILDRENS GAMES**

PHONE 345-6000

**BOOMTOWN
CASINO**



CLOSE COVER • STRIKE MATCH ON BACK

Boomtowntcasinos.com

Atlas Match, LLC 817-354-7474



(800) 648-3790

BOOMTOWN
HOTEL ■ CASINO ■ RENO



BE SAFE • KEEP COVER CLOSED


www.boomtowntreno.com

Atlas Match, LLC 1-800-628-2426

©2004 Pinnacle Entertainment, Inc. All rights reserved.
I-80 at the Boomtown Exit #4 • Reno, NV

BOOMTOWN
CASINO • HOTEL

(877) 726-6686



BE SAFE • KEEP COVER CLOSED

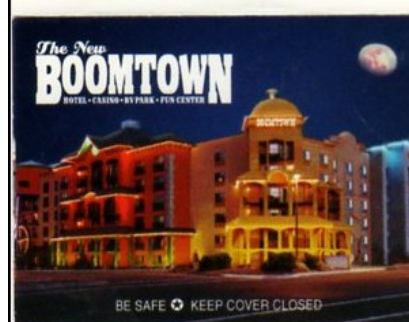
www.boomtowntreno.com

Atlas Match, LLC 1-800-628-2426

I-80 at the Boomtown Exit • Verdi, NV

**The New
BOOMTOWN**
HOTEL • CASINO • RV PARK • FUN CENTER

(877) 726-6686



BE SAFE • KEEP COVER CLOSED

It just feels right™

Atlas Match, LLC 1-800-628-2426

BOOMTOWN
CASINO • HOTEL
RENO, NV

BOOMTOWN
CASINO • HOTEL
RENO, NV

BE SAFE • KEEP COVER CLOSED