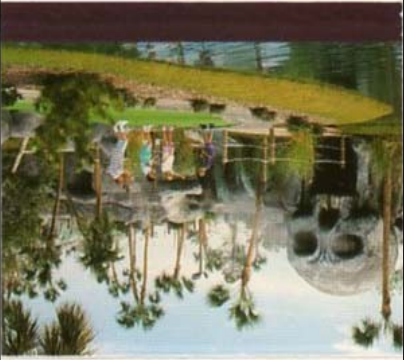


The Breakers

Some documents say the original building was built in 1927, but it may have first opened as a guesthouse in 1931. At the time, the guest house was a two-story building, but Mrs. Means, the owner, eventually added a third story and then bought the property next door. “Back then, people who came here liked the beach and water. They came for the natural life that Myrtle Beach had to offer.” According to *Along the Coast*, Mrs. Means “was considered very avant-garde when she installed the first connecting baths in Myrtle Beach.” Prior to her ground-breaking move, guests on common floors shared common bathrooms.


In 1957, Mr. and Mrs. Yost Cunningham bought The Breakers. During this period, The Breakers continued to expand, acquiring its first property across the street from the main hotel. It wasn’t until 1972 that the original wooden building—which had no air conditioning—was torn down to make way for a four-story tower, which was taller than most other buildings along the beach at the time. In the 1970s, golf packages began being offered. In 1999, The Breakers merged with Myrtle Beach National Corp., which is now better known as the group that manages MyrtleBeachHotels.com, thereby allowing it to partner with many of the best hotels in Myrtle Beach. Today, the Breakers Resort includes more than 19 pools, seven buildings, several restaurants and even its own Starbucks. But one thing that’s never changed? Southern hospitality is served up daily.

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The Breakers



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