## ICE CESS WE SUCCESS WE SUCCE



## I Scream, You Scream, We All Scream For Ice Cream!

Yum! It's not an accident that ice cream is popular throughout the world. Ice cream parlors are popular, and ice cream desserts are very common. I miss the local ice cream truck cruising through the neighborhood, though. It was a summer staple when I was a kid. I'm surprised that no one has lobbied for a warning label on it yet.

The sale of ice cream and related frozen novelties in the US in 2014 totaled 5.4 billion dollars. The average American consumes approximately 22 lbs of ice cream a year. The majority of US ice cream and frozen dessert manufacturers have been in business for more than 50 years, and many are still family-owned businesses.

US manufacturers produced more than 872 million gallons of ice cream in 2014. June is the highest production month, and summer deman is the strongest. [www.ida.org]























