

KNOW YOUR COVERS!

Match Corp. of America (1935-dissolved 1977)

Formed out of Beacon Products Co. in 1935 and merged with Illinois Match Co. in the same year; merged with Lion Match Co. in 1967. For awhile, starting c.1965, Match Corp. sold matches in England through Matchmakers Ltd.

Production center: Chicago, IL

Trademarks: Princess (10-strike, ?), Regular (20-strike, ?), Diplomat (30-strike, ?), King (40-strike, ?), Two-Forties (240-strike, ?), Foil-Glo (metallic, ?), Super Embosso (Raised-ink designs, ?), Shine-Kote "30" (30-strikes, printed in blue only, ?)

Issued first set of "Mad Cap Maids" (1939)

