RMS INSTA-POLL

"What do you believe is the average current value of a standard run-of-the mill cover? (Example: 1 cent, \$1, etc.)"

[September - 87 responding]

Value	# of <u>Responses</u>	Note:
less than 1¢	7	-For those responses giving separate amounts for R-S and F-S covers, I
1¢	25	took the average.
2¢	10	-Many noted that bulk price would be even lower.
3¢	10	
4¢	2	
5¢	12	Pertinent responses:
7¢	1	
8¢	1	-Boy, is this going to interesting!! 10 cents at the most. It depends on
10¢	10	whether you are buying or selling. Most will say = buy low sell high; Some
15¢	1	will say = Is it a hobby or a business?
17¢	1	
25¢	1	-I don't believe there is a fixed value for anything, at any time.
30¢	1	
50¢	2	-Tough question and one, quite frankly, I don't think we need the answer to
75¢	1	in this hobby.
\$1	1	
\$1.50	1	I've collected stuff all my life and and no matter what the collectible, every one seemed to be obsessed with "what's it worth?",

"what's the book value?", "what'll it bring at auction?", "how much have you got 'in' it?". Money, money, money. What I like about matchcover collecting is the sheer joy of just collecting, the trading, the grab tables at swapmeets and the nice people who don't seem to give much of a damn about "value."

That being said (and off my chest!), the short answer to your question is another question: Value to whom? There are many in the hobby where \$1 is top money for any cover they want. They're happy with finding new covers at restaurants, bars and hotels when they can find them and at the grab tables at conventions, swap meets and club meetings. There are some "heavy collectors" who are very much into match history and will pay a lot of money for very early matchcovers, catalogs and other pieces of that history. And there are many in between like myself who are willing to pay varying amounts for covers depending on the importance to them of a particular category.

Results:

 $0-5\phi$ certainly had the preponderance of votes, as you would probably suspect. 1¢ each got the most votes....After 10¢, you gotta begin to wonder!! \$1?? \$1.50?? Hmmmmm...

This is something to keep in mind when you're selling your collection, for example. Those covers may not be run-of-the-mill to you, but, for the most part, they're probably going to be seen as run-of-the-mill covers by the buyer.