KNOW YOUR COVERS!



It's not surprising if you've never seen one. They're very few and far between. *Royal Safety First* was an old footer used by Royal Match Co; only a few are known.

The Royal Match Co. operated in the 1930s (?) There may have been a connection between this company and Rex Match Co., but no other information available.

The company was centered in Roselle Park, NJ. The Safety First footer is the only distinguishing trademark/footer that I'm aware of.

There are currently 28 Royal covers listed, and some 60% carry the Safety First footer. Otherwise, like so many of the covers issued from small, older companies, these covers are unremarkable.

