

KNOW YOUR COVERS!



Classiques were one of the industry's Edsels!—they were distinctly different, distinctly unpopular, and distinctly short-lived!

Classique was Universal Match Corp.'s trademark for Jewel-sized covers with wooden matches glued in. They were introduced in 1967, and only 33 are known. Jim Moffett, CA, did the listing years ago, and he had all 33 in his collection. Most collectors who have *Classique* as a category, such as myself, have most of them—but not *all* of them.

[the two shown here have been reduced in size because of space limitations]

