

Errors X: End-of-Roll

Here's an easily spotted, quite dramatic type of error...This rather spectacular-looking, end-of-roll error happens when the paper stock roll runs out during production. The result is a cover that has a partially finished surface (as it was designed to have) and a partially rough, cardboard finish. If it's not caught, the printing process goes on as normal, right over both portions of the cover, resulting in the cover design/text being printed on both the correct and incorrect cover surfaces.

Depending on where the roll is at that particular point, the cover can either be overlaid to a small degree (look at the top cover here; only the upper right corner shows the error) or may be mostly covered or even totally covered (the bottom right hand cover approximately 97% end-of-roll, with only a thin, strip of the correct finish showing on the right side, starting at the saddle and going up).

Also, this type of error may show up on only one side of the cover (outside or inside) or both sides. In the examples that I've seen, it seems to be just about evenly split.

By the way, this type of error adds significantly to the thickness of the resulting cover, since an additional, heavier, layer of paper has been added to the cover.

....Next issue...Reverse Creasing...ohhhhhh!

