

Small Categories Series

Action Matches



Ohhhh...This one's a real toughie! A category for the connoisseur! "Action Matches" proved to be a short-lived experiment in innovation and daring by Universal Match Corp. They're readily recognizable since they have flared 'discs' at the ends of the saddle, giving them a satchel-like appearance. The discs folded in when the cover was closed, thus functioning to protect the match heads from the sides, which are open to the outside on other covers.

These are all 30-strike covers

These covers first appeared c. 1940, and they couldn't have been in production very long at all, since there are only a handful known. There are three listings that I know of, but John Williams's list, which showed 31

different the last time I heard, is the most complete.



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