

· · Universal Match Corp... Los Angeles · ·

13132 RAYMER, NORTH HOLLYWOOD

READY MIXED CONCRETE

Close Cover Before Striking

CANYON RED



Can Cement Trucks

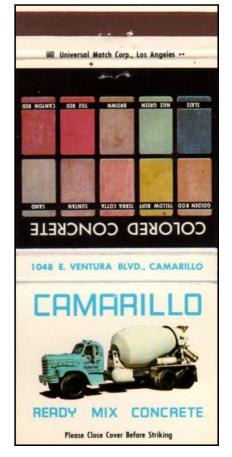
"I think I shall never see anything as lovely as a...cement truck?" Can cement trucks be beautiful? One might well ponder such a poignant question.

Well, just take a look at these, dare I say, 'beauties'! Now, granted, cement trucks are already of some interest, simply because of their unique shape. They look something like a bumblebee on wheels

And, when loaded, the back of the truck is continuously spinning! How many other trucks can say that!

But, when it comes right down to the finer points of aesthetics, it's the paint scheme that can really be eye-





...Be Beautiful?

catching. I've seen bumblebee designs, and spirals, swirls, and all sorts of eye-catching patterns. Many simply have the company logo on them, but those can be quite attractive themselves, depending on the logo.

Even those trucks that have no logos or patterns, but are simply painted overall, can still manage to look quite sleek and glossy.

Beauty is in the eye of the beholder, of course, but it seems to me that you wouldn't have to stretch far to see the beauty in...a cement truck!

There are lots of these unappreciated lovelies, by the way, among your Matchoramas.

