Sexually Transmitted Diseases Aren't New

...and what did the Government use to combat the problem? Right! Matchcovers, what else!

The World War II covers pictured here were part of the military's ongoing operation to deal with the various problems associated with 'shore leave,' etc. This particular set of covers, produced by Ohio Match Co., is quite common in Military collecting circles.

I have seen some current examples: National covers that advertise anti-Aids slogans, etc. These later covers are, for the most part, cheap and poorly printed, made for mass distribution without worrying about quality.

So, whether it's crime-fighting or disease-fighting, the Government has long recognized the worth of matchcovers in getting out an important message to a great number of people rapidly.



