## Che Guevera

Ernesto "Che" Guevara, June 14, 1928 – October 9, 1967) was an Argentine Marxist revolutionary, physician, author, guerrilla leader, diplomat, and military theorist. A major figure of the Cuban Revolution, his stylized visage has become a ubiquitous countercultural symbol of rebellion and global insignia in popular culture.

His burgeoning desire to help overturn what he saw as the capitalist exploitation of Latin America by the United States prompted his involvement in Guatemala's social reforms under President Jacobo Árbenz, whose eventual CIA-assisted overthrow at the behest of the United Fruit Company solidified Guevara's political ideology. Later, in Mexico City, he met Raúl and Fidel Castro, joined their 26th of July Movement, and sailed to Cuba with the intention of overthrowing U.S.-backed Cuban dictator Fulgencio Batista. Guevara soon rose to prominence among the insurgents, was promoted to second-in-command, and played a pivotal role in the victorious two-year guerrilla campaign that deposed the Batista regime.

Following the Cuban Revolution, Guevara performed a number of key roles in the new government. Such positions also allowed him to play a central role in training the militia forces who repelled the Bay of Pigs Invasion and bringing the Soviet nuclear-armed ballistic missiles to Cuba which precipitated the 1962

Cuban Missile Crisis. He left Cuba in 1965 to foment revolution abroad, first unsuccessfully in Congo-Kinshasa and later in Bolivia, where he was captured by CIAassisted Bolivian forces and summarily executed.

Guevara remains both a revered and reviled historical figure, polarized in the collective imagination in a multitude of biographies, memoirs, essays, docu-mentaries, songs, and films. As a result of his perceived martyrdom, poetic invocations for class struggle, and desire to create the consciousness of a "new man" driven by moral rather than material incentives, has evolved into a quintessential icon of various leftist-inspired movements. Time magazine named him one of the 100 most influential people of the 20th century.

[https://en.wikipedia.org/wiki/ Che Guevara]